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## Qualifications

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- ❖ Strong work ethics and great problem solving skills shown during JDC Central competition
  - ❖ Excellent communication and active listening capabilities
  - ❖ Adept with Microsoft Office programs including Excel, Word and Powerpoint
  - ❖ Entrepreneurial aptitude - Started my own company In 2009
  - ❖ Exceptional presentation skills - Competed at JDC Central and ACE Canada regional competition
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## Work Experience

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### **Ryerson Entrepreneur Institute**

Mar 2011 - Present

*Executive*

- ❖ Created and continuously manage the Entrepreneurial Practice Review website.  
**The Entrepreneurial Practice Review is a free, double-blind peer-reviewed journal designed for entrepreneurs.** - *ENTPracticeReview.com*
  - ❖ Ensure operation of PC and Macintosh systems in the Ryerson Entrepreneur Institute
  - ❖ Oversee the Ryerson Entrepreneur Institute website to intrigue external supporters
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### **Dual Realm Studios**

Jan 2009 - Present

*Founder*

- ❖ Created and sold TeenBusinessForum.com.  
**Teen Business Forum is a website where teen entrepreneurs can connect with successful entrepreneurs and resources.** - *TeenBusinessForum.com*
  - ❖ Created and sold a series of video websites which grossed over \$2000 revenue per month in ad sales
  - ❖ Responsible for creation, marketing and design of over 100 websites
  - ❖ Sold over 100 developed websites to business owners and investors
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### **Harvey's & Swiss Chalet**

July 2008 - Oct 2008

*Line Cook*

- ❖ Communicated with managers and co-workers for efficient production of food products
- ❖ Performed typical janitorial tasks
- ❖ Spoke with customers in a cashier position

## Volunteer Experience

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### Jeux Du Commerce Central Ryerson

Oct 2011 – January 2012

*Entrepreneurship Team: Case Lead*

- ❖ Was responsible for consistent updates reports on team management and activities to executive team
- ❖ Led a team of three to analyze, interpret and present case studies
- ❖ Benchmarked case studies for progress and improvement

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### SIFE Ryerson

Mar 2011 – Present

*VP Technology*

- ❖ Responsible for creation and management of SIFE Ryerson website – *SIFERyerson.com*
- ❖ Manage websites for 3 major programs including:
  - StartMeUp Ryerson – *StartMeUpRyerson.com*
  - Students for the Advancement of Global Entrepreneurship – *SAGECanada.com*
  - StartSmart Financial Literacy Program – *ICanStartSmart.com*
- ❖ Ensure operation of hardware, software and network in the SIFE Ryerson office
- ❖ Establish internal processes on an ongoing basis to increase efficiency within the organization

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## Education

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### Ryerson University

Sept 2010 – Present

*Business Management*

Major in Entrepreneurship & Minor in Business Communications

- ❖ Awarded the 2011 SIFE Ryerson Future Leader of Tomorrow
- ❖ Member of SIFE Ryerson, who won the Prosperity Award at the Urban Leadership Awards in 2010
- ❖ 2011 Ryerson Entrepreneurship Institute Outstanding Leadership Award
- ❖ 2010 Advancing Canadian Entrepreneurship National Champion
- ❖ Awarded Forward 50 certificate from the Ted Rogers Leadership Center – placing me in the top 50 students out of 10,000 students in the Ted Rogers School of Management